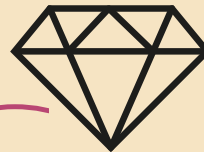


Digital Opportunity



TRAINEESHIPS INITIATIVE



WANT TO HELP CREATE THE TALENT OF TOMORROW?



Did you know that **38%** of companies found that the lack of digital skills of their employees impacts their performance?



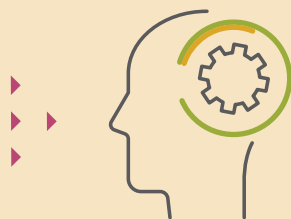
The Digital Opportunity Traineeships initiative aims to tackle this issue with relevant on-the-job training, provided by companies like yours, to prepare candidates for a career.



WHAT'S IN IT FOR YOUR COMPANY?



- Access to candidates with strong skills and solid motivation
- Fresh ideas offered by young trainees
- Access to candidates from other countries
- Minimum admin hassle
- Financial support for trainees is provided, so it will mean little or no cost to the company
- Companies can decide on final candidates



At least **90%** of jobs now require basic digital skills but there is a significant lack of digital knowledge in the European labour force – roughly

37% of workers do not have these skills.

WHAT COMPANIES SHOULD KNOW

Your company can help change this and create the workforce of tomorrow.

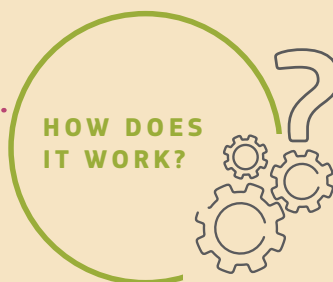
Youth unemployment is high in the EU and at the same time there are 2 million job vacancies being on offer; this is linked also to the mismatches between the skills demanded and skills available. For ICT specialists alone, while there are over 350 000 job vacancies, 40 % of companies looking for them cannot find the right people.



Digital Opportunity Traineeships seek to provide willing trainees to your company to learn the necessary skills to fill some of these vacancies.



- Development of apps, software, scripts, websites
- Installation, maintenance and management of IT systems and networks
- Data analytics
- Cybersecurity
- Cloud
- Quantum/artificial intelligence
- Encryption
- Block chain
- Data mining, privacy and visualisation
- Programming language
- Search Engine Optimisation (SEOs)
- Digital marketing
- Specific software apps for work
- Customer Care Management



Companies can publish the traineeship offers on one of two platforms – **Drop'pin@EURES** or **ErasmusIntern** – or they can advertise through direct contacts with university careers offices or international relations offices. The universities select candidates for traineeships based on specific criteria, and the company will choose the trainee from a pre-selected pool of candidates.

The EU-funded Digital Opportunity Traineeships initiative will offer up to 6 000 students and recent graduates the chance to improve their digital skills on the job in a company in a participating country. Traineeships will take place from spring 2018 to the end of 2020. Traineeships can last between 2 and 12 months. Each trainee will receive an allowance of around €500 a month through the initiative. Companies are encouraged to top up this allowance. To target students from specific universities following relevant courses please use this [list](#) of participating universities.