

SHAPE IT, MOVE IT, BE IT

EUROPEAN YOUTH WEEK 2017

AT A GLANCE...

Three messages
in **33** countries:

1

Let's stand together
in solidarity

2

Erasmus+ has lots of
opportunities for you

3

Participate and get
involved in policy making

33

stories shared by change
makers leaving their positive
mark on the world

987

EYW events across
Europe

112,432

participants



Common activity
Joining hands for Europe
and solidarity

Types of events and activities

Workshops, competitions, open air
fairs, concerts, seminars,
conferences, meetings, round

tables, quizzes,
information
sessions, flash mobs,
orienteering races,
panel discussions,
improvisation
classes, movie
nights, mobility
cafes and much
more...



Participants

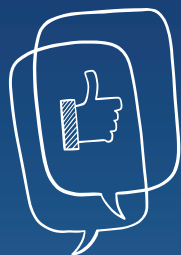
Young people, adults, trainers,
politicians, policy makers, youth
workers, youth organisations
and more...



Organisers

European Commission, National
Agencies for Erasmus+ youth,
Eurodesk network, European
Commission representations in the
Member States, schools, local
authorities, NGOs, youth centres,
youth councils, young people
themselves and more...

ONLINE REACH OF EUROPEAN COMMISSION ACCOUNTS



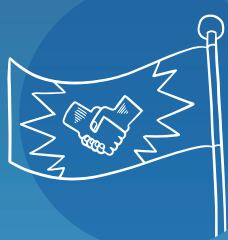
Over **3.5** million people
reached via **Facebook**, **Twitter**, and other
social media channels of national organisers



IMPACT



EYW reaches out to **local
communities** and
grassroots organisations.



EYW **is open to all**,
including those with
fewer opportunities.



EYW **raises awareness**
about Europe and EU
funded opportunities.



EYW helps to establish **new
partnerships, cooperation**
and **friendships**.